



TEDDY ZOO, founded by Magnus. Mao in Germany in 2001, Always adhering to the brand concept of "protection and love", with its unique fashion vision and exquisite craftsmanship.



TEDDY ZOO



保護與熱愛

PROTECTION AND LOVE

The background is a dark, textured collage of various teddy bears and toys, including a teddy bear in a hat, a teddy bear in a striped shirt, and a teddy bear in a red shirt. The text is centered and features a 3D effect with orange and white colors.

You raise me up
ger 2001

YOU RAISE ME UP

TEDDY ZOO

SLOGAN



MATCHA TEDDY BEAR



MAGNUS



ANDERSON'S FAMILY



STAR BIIB



KEY IP BRAND PROMOTION





01

MAGNUS



Representing a positive attitude towards life and a love for helping others.



TEDDY ZOO MAGNUS

1988年的一個夏天，MAGNUS.MAO在柏林郊外發現了一隻奄奄一息的黑熊。在MAGNUS.MAO和丈夫的救助下，黑熊最終康復重返森林。而時隔13年后MAGNUS.MAO為宣導人與自然的和諧，以黑熊為題材創作了一個泰迪熊形象，命名【MAGNUS】，代表著對生活積極向上的態度，樂於助人的愛心。解決問題的智慧以及迎難而上的勇氣。



Teddy Zoo

YOU RAISE ME UP



GERMAN TEDDY
BEAR FAMILY

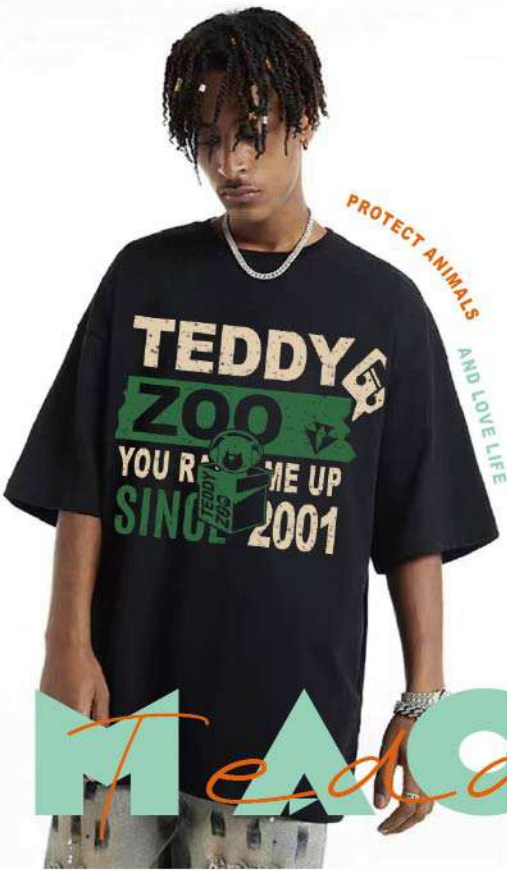
MAGNUS

2001

MAGNUS

Teddy Zoo





Teddy Zoo



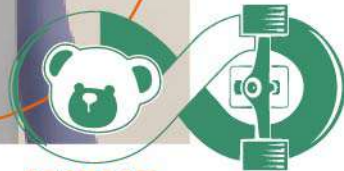
Teddy Zoo

Ready Zoo



讓運動更有風範
運動無縫寬髮帶

清涼冰爽 無懼夏日
UPF50+



PROTECT
ANIMALS



M Teddy Zoo





03

MAHA



Representing a positive attitude towards life and a love for helping others.



TEDDY ZOO MATCHA TEDDY BEAR

著名美食家，因失去味覺流浪街頭，全身臟兮兮，
被人指指點點，極度的自卑導致性格扭曲。為了刺激味
蕾，時常搭訕誘奪路過姑娘手里的小吃，或是偷摸進餐
廳後廚。一次在 TEDDY ZOO 後廚偷吃被抓，便被
MAGNUS留了下來，取名為【MATCHA】



representing a positive
attitude towards life and
a love for helping others.



YOU RAISE ME UP YOU RAISE ME UP



TeddyZoo





Teddy Zoo

Maddy's HA





MATCHA ZOO



04

AND N'S FAM



Representing a positive attitude towards life
and a love for helping others.



TEDDY ZOO ANDERSON'S FAMILY

TEDDY ZOO，全球潮流主題品牌之一，2001

年由MAGNUS.MAO創立於德國，一直秉承“保護與
熱愛”的品牌理念，以其獨特的時尚視覺和精湛的手工
工藝全球聞名，深受世界各國粉絲的熱愛，旗下玩具
被公認為是送給孩子最好的禮物！



TEDDY ZOO

ANDERSON'S FAMILY





The method for users to compress files is to find the files to be compressed first, and click the Download button to download all the files. Then find the downloaded file in the folder, check it, click the compression button, and upload it after compression.



ANDERSON'S *Teddy Zoo* **FAMILY**



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ANDERSON'S FAMILY



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ANDERSON'S FAMILY

Anderson's Family



TEDDY ZOO
ANDERSON'S FAMILY



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Anderson's Family



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TEDDY ZOO

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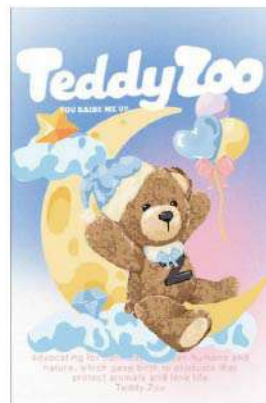
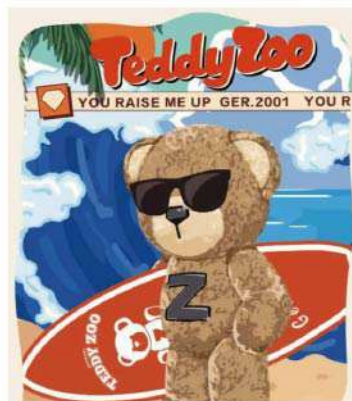
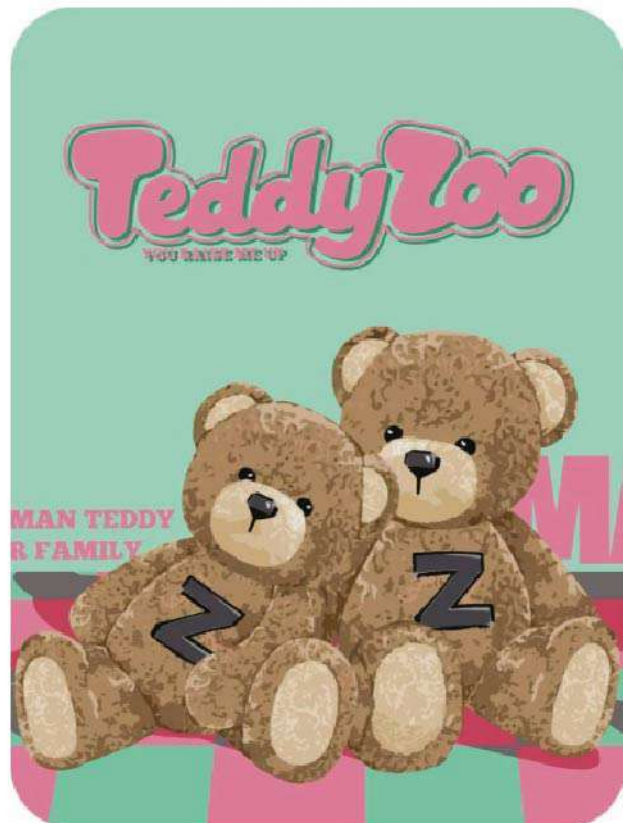


TEDDY ZOO

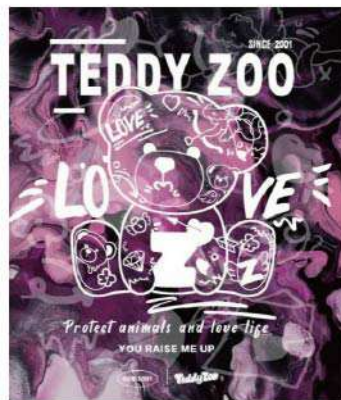
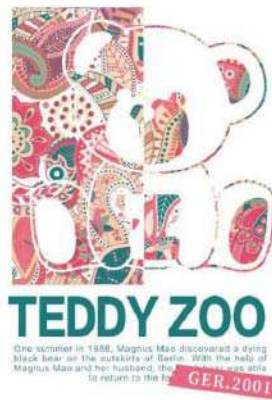
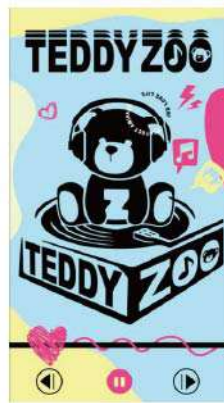
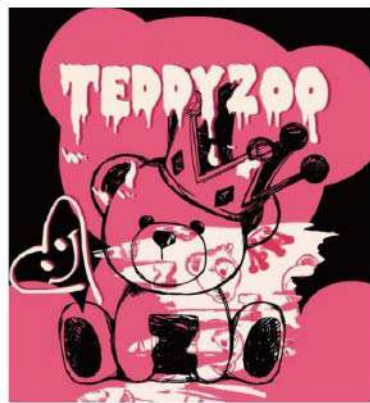
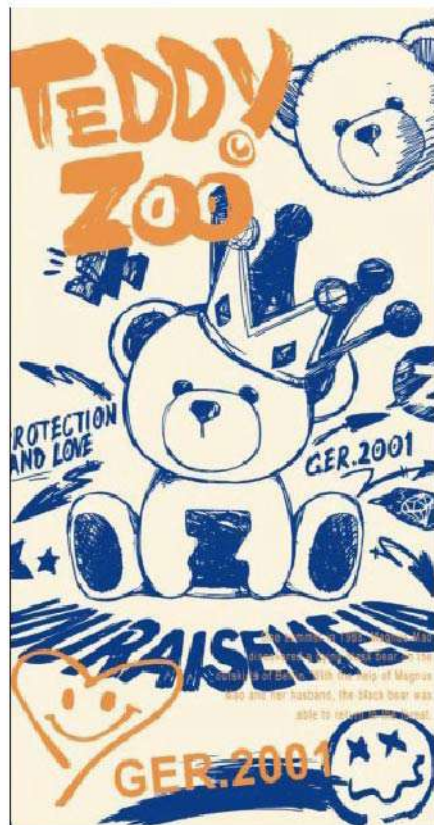
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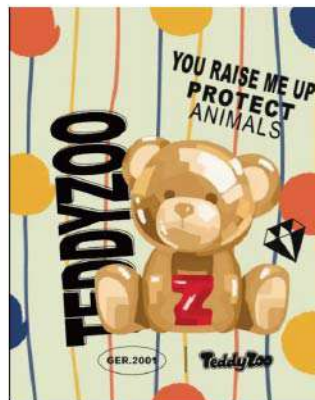
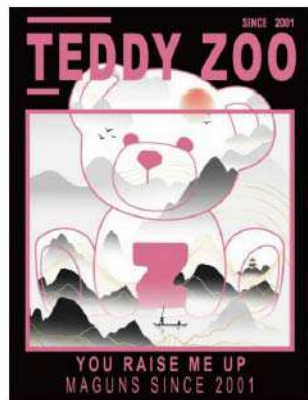
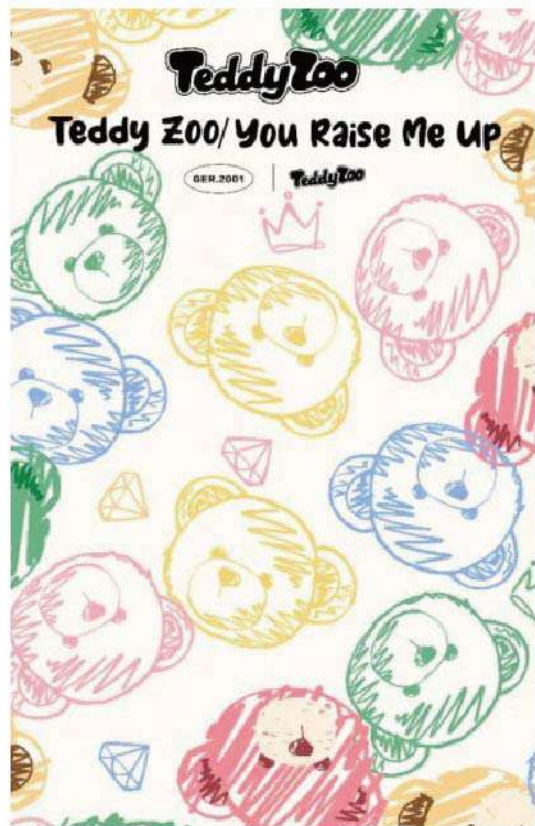
參考圖素



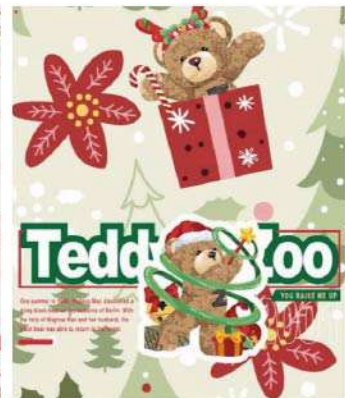
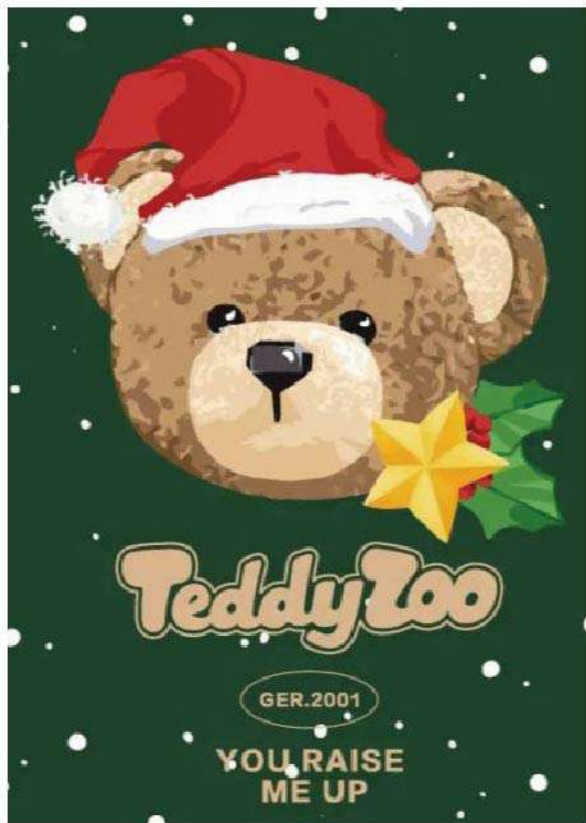
參考圖素



參考圖素



參考圖素



商品參考



商品參考



商品參考



商品參考



STAR-BIIB

04

STAR BIIB



Representing a positive attitude towards life
and a love for helping others.



STAR BIIB

BIIB 是塔吉特星系(距離地球31萬億光年)芒塔星柯基克努小鎮流浪藝術家，因星外大戰，被迫參軍，在混戰中拾得“光電閃符”，被其傳送至地球。

STAR BIIB雖是初來乍到，混跡化裝舞會，愛上了地球美食美景美女，在一次酒後癱坐街頭，被人發現是異類，在被逮捕送至《外星物種研究所》途中，被璇美和瑪格拉斯泰迪所救，被邀請到TEDDY ZOO生活，成為了一位DJ(電閃雷鳴STARBIIB)。



STAR-BiIB

The mascot of the Daytime
arena shows his respect
to the earth.

STAR  BIIB



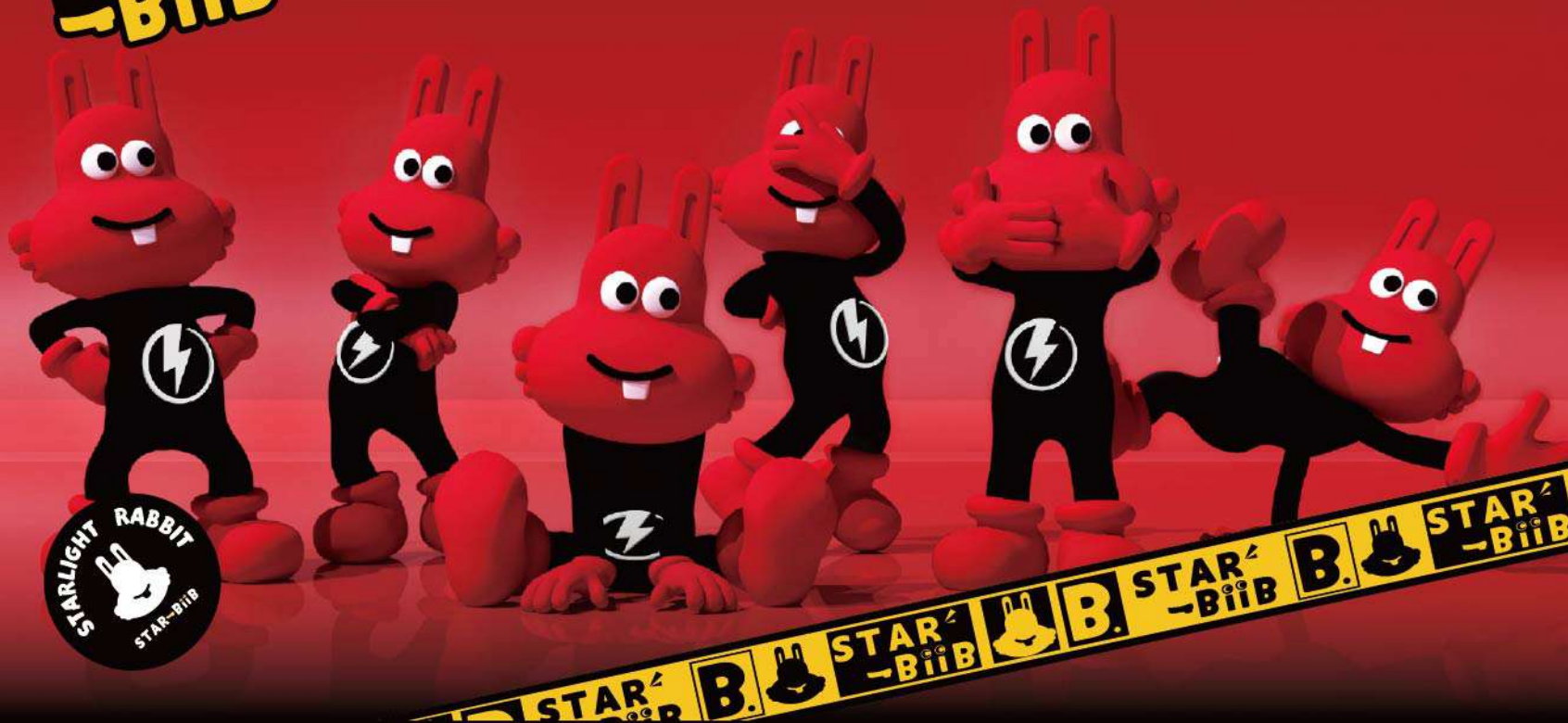
HIP HOP, TWISTY, MARTIAL ARTS, HEARTWARMING






STAR-BiIB

The mascot of the Daytime
arena shows his respect to the earth.





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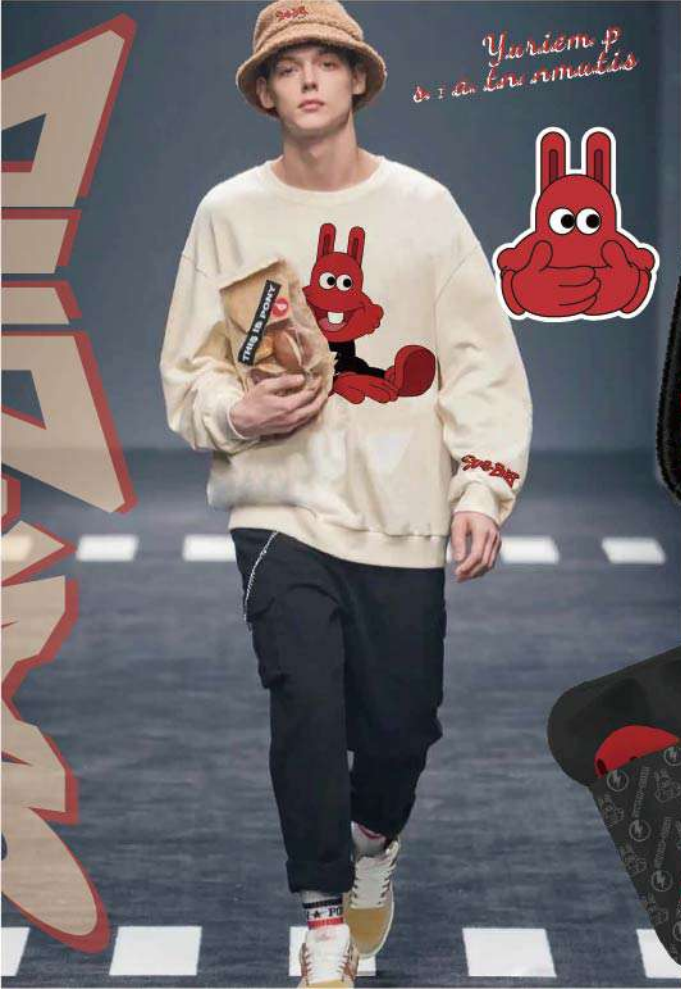


STAR-BIB 產品示意



STAR-BIB 產品示意





STAR-BIIB 產品示意





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di a la nmulis



STAR-BIIB 產品示意



THANK



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*簡報內資訊僅供參考，實際商品樣式已送審/送審回覆為準